

WELCOME

DIGITAL DESIGNER

PORTFOLIO



FATMA NUR AKINCI
Designer I Jr. Artist

I can say that the process of visualizing my creations began with a photo taken while I was drawing a picture of a toy fish in my hand at the age of four. Since the third year of my Cinema & Television undergraduate studies, I have been working as a designer in the digital field. I explore and visualize concepts/stories by reading, researching, and delving into them. Throughout my journey as a designer, I have always felt a sense of discovery, believing that I should visualize what I learn and uncover meaningful, hidden stories. The ability of the digital realm to transmit works to the future has inevitably led me to explore and strive to transmit traditional values into the future through my artistic endeavors. At this stage of my exploratory process, I define myself as a digital interpreter of the traditional.

FALL in **NATURE** LUDOVICO EINAUDI, **EXPERIENCE**
SEARCHING
DRIVING MINIMAL
and **WHITE** COLOR

ACADEMIC WORKS

KOCAELI UNIVERSITY
RADIO, TV & CINEMA (GRAD.)

Graduation Project - Photo Project themed "From Her Perspective

Article - Character Analysis of "Lorenzo's Oil" Film

Article - Thoughts on the Movie "The Devil Prade"

Research - Interview with an Advertising Company (Bypass Advertising)

YILDIZ TECHNICAL UNIVERSITY
SOCIAL SCIENCES INSTITUTE
INTERACTIVE MEDIA DESIGN (Master)

Thesis - Interpretation of Turkish Ceramic Motifs and Mythological Characters in Illustrations and Augmented Reality Applications

Article - The Combined Use of Photography and Illustration as a Visual Narrative Tool: Analysis of the "From His/Her Perspective" Photo Project

Speaker - Computer-Aided Character Analysis Presented at Grad Talks, organized by YTU Institute of Social Sciences

Participant/Designer - Typographic Art Exhibition Organized by YTU

ARTICLES

Digitization of Turkish Ceramic Art: The Sultan's Dowry Installation Example
Published within the scope of the **16th International Scientific Research Congress**

Character Analysis of Princess Mononoke
Published by **Aurum Journal of Engineering Systems and Architecture.**

The Digital Future of Traditional Handcrafts in Diyarbakır
Published by International Diyarbakır'ın Gelecek Tasavvuru Kongresi

REFERENCE

Prof. Dr. Kader Sürmeli / YTÜ
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Contemporary Artist Hakan Yılmaz
+90 (553) 234 65 88

CONTACTS

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İstanbul, Turkey

WORK EXPERIENCE

HABER GLOBAL
Art Director, Designer

TURKUVAZ MEDIA GROUP
Senior Graphic Designer (Sabah, Sabah Günaydın, Sabah Spor, Fotomaç, Ahaber)

MAYA GROUP
Senior Graphic Designer

YILDIZ TECHNICAL UNIVERSITY
SUSTAINABILITY CARTOON COMPETITION IN URBAN ENVIRONMENTS
Cataloge Designer

TOMUR ATAGÖK
Cataloge Designer

ELEKTROMARKETIM.COM
Graphic Web Designer

TRT
Journalism Project Translation
Junior Graphic Designer

FREELANCE WORKS

ADIDAS
Animation of Traditional Art & Sports
Colouration with Hakan Yılmaz, Istanbul Shop

EXHIBITION

SAMSUNG D'ART PLATFORM
Kadim Güzellikler

SKILLS

Create visual language
Design editor
Design thinking
Digital Creator
Shooting & fiction

CERTIFICATE

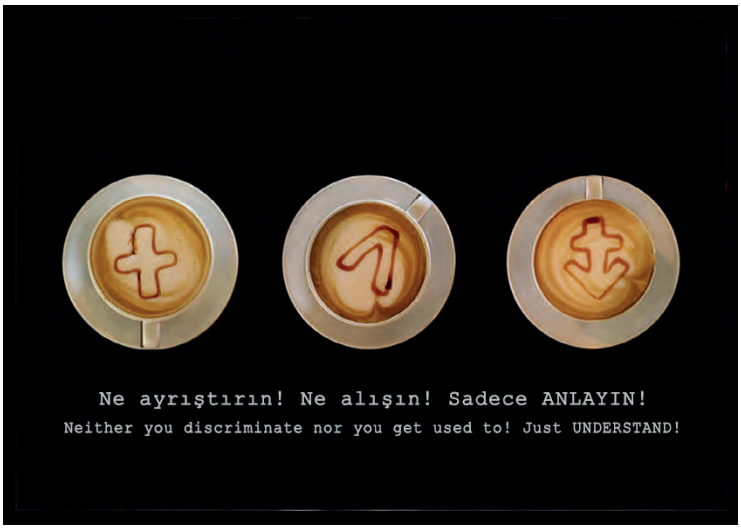
Computer Operation, PUBLIC E.C
Master Tutorial Orientation, PUBLIC E.C.
Indesign, UDEMY
Social Media Expert, UDEMY
Honor Certificate, KOU
English Language
B2 Certificate, AMERICAN LIFE



T-shirt Design



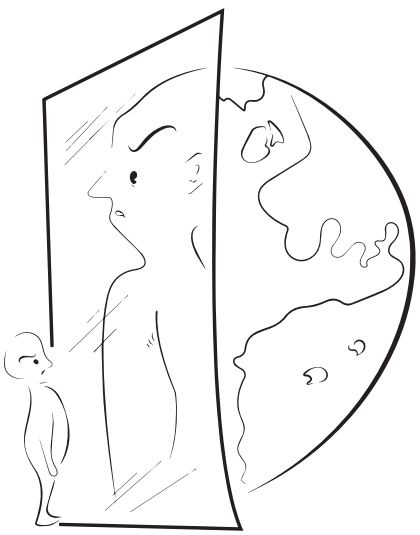
Gender Equality Awareness Poster



Illustrations









Package Design









Social Media Post Design

MAYA GROUP











Social Media Post Design

TURKUVAZ MEDYA - SABAH













Social Media Post Design

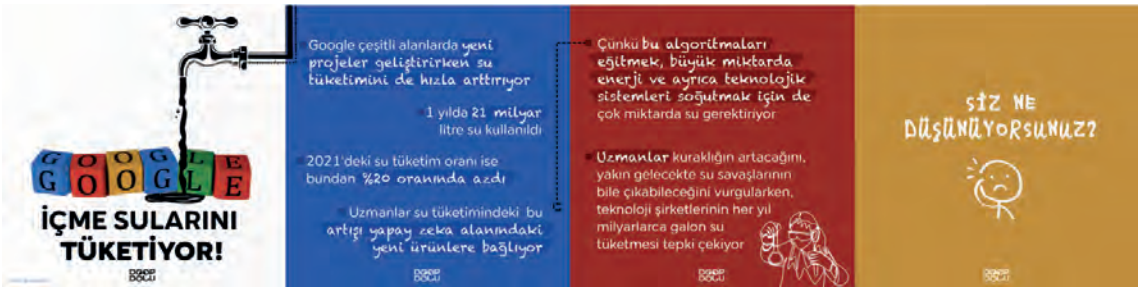
TURKUVAZ MEDYA - SABAH





HABER GLOBAL - DOOPDOLU & FOODEYO





Social Media Post Design

HABER GLOBAL - DOOPDOLU & FOODEYO





Social Media Post Design

HABER GLOBAL - DOOPDOLU & FOODEYO









DIGITAL CREATOR
FOODEYO













EXHIBITION

SAMDUNG d'ART PLATFORM

ANCIENT BEAUTIES - KADİM GÜZELLİKLER

https://www.youtube.com/watch?v=GG518M8jjmU





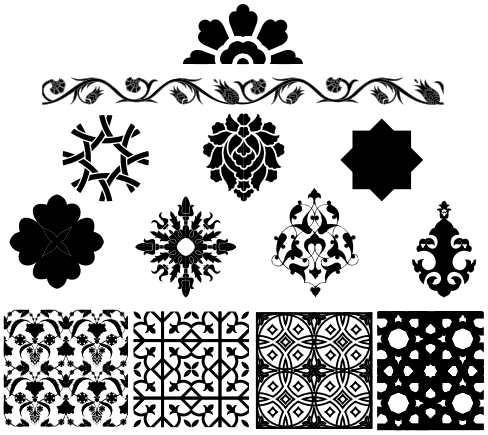




ADIDAS

Animation of Traditional Art & Sports
Colouration with Hakan Yılmaz, Istanbul Shop

Geleneksel motifler



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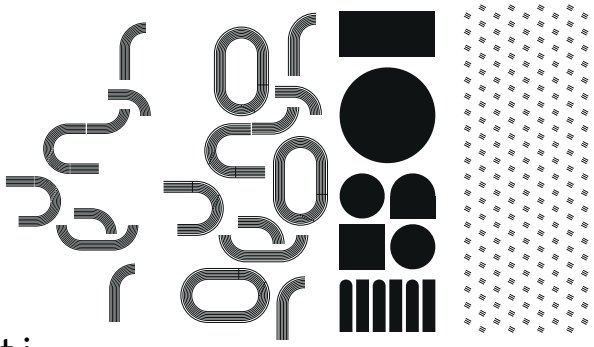


Adidas'ın desen paleti

Istanbul Shop Adidas mağazasından görüntüler

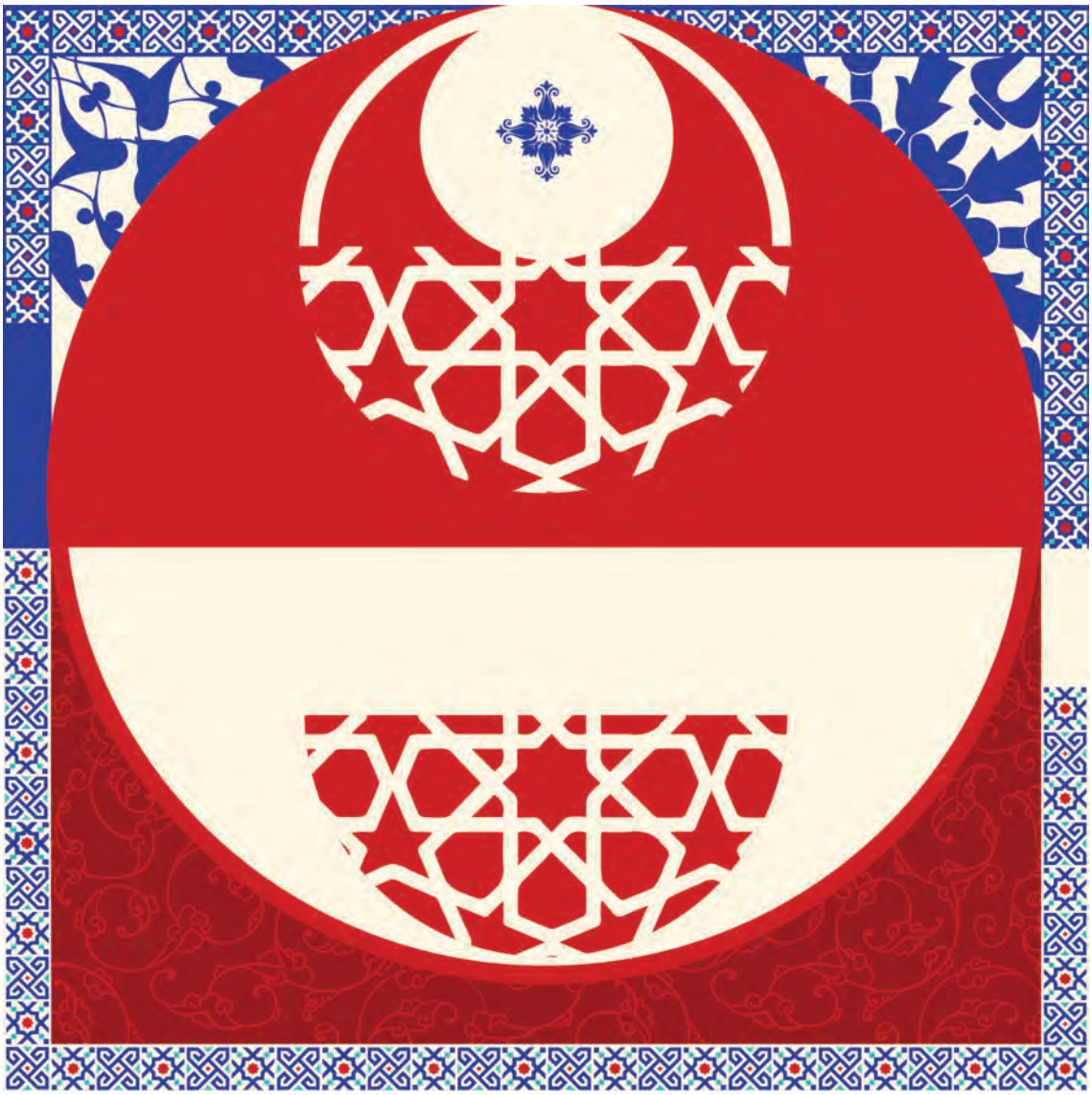




ADIDAS

Animation of Traditional Art & Sports
Colouration with Hakan Yılmaz, Istanbul Shop

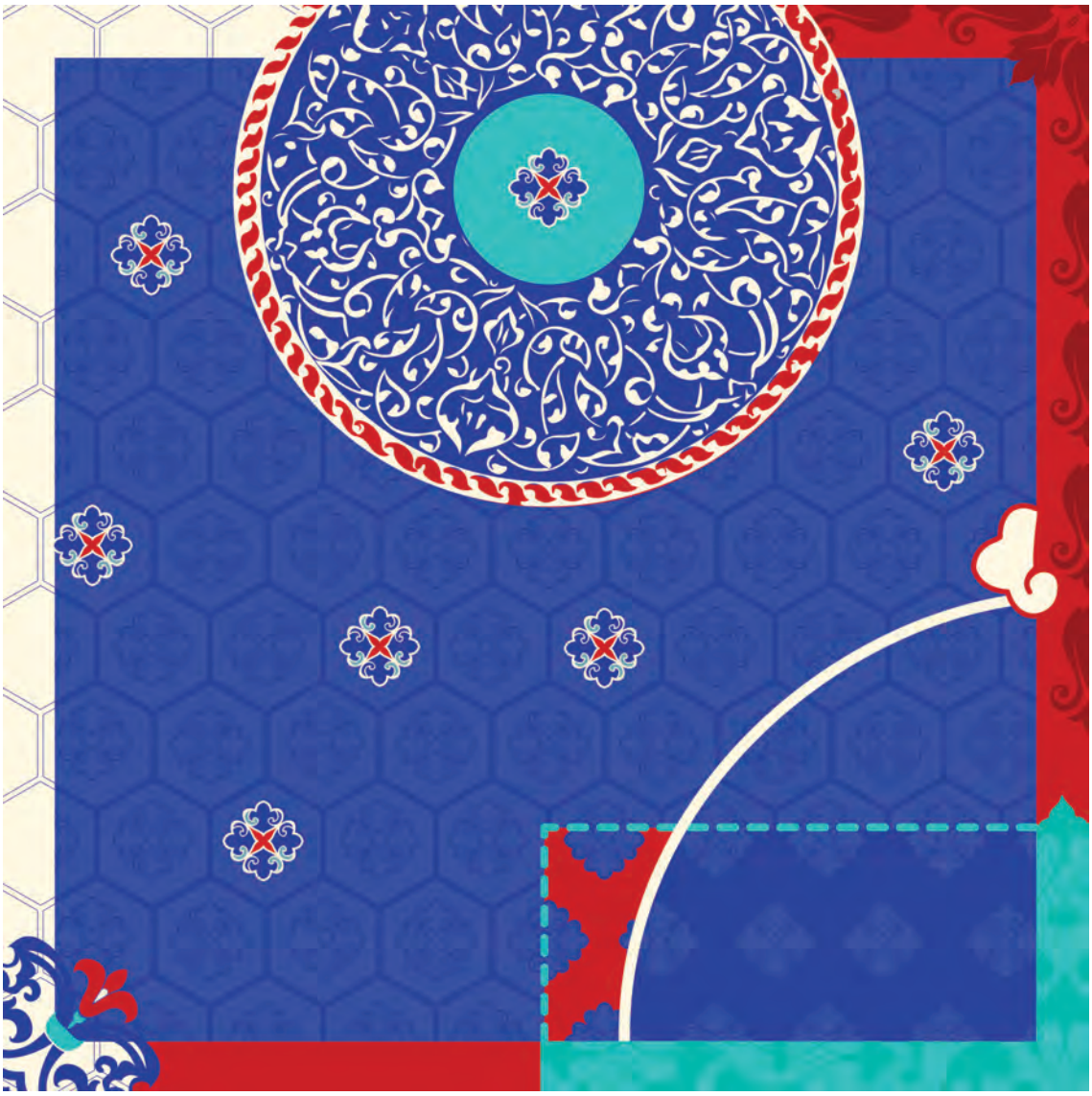
Volleyball Field



ADIDAS

Animation of Traditional Art & Sports
Colouration with Hakan Yılmaz, Istanbul Shop

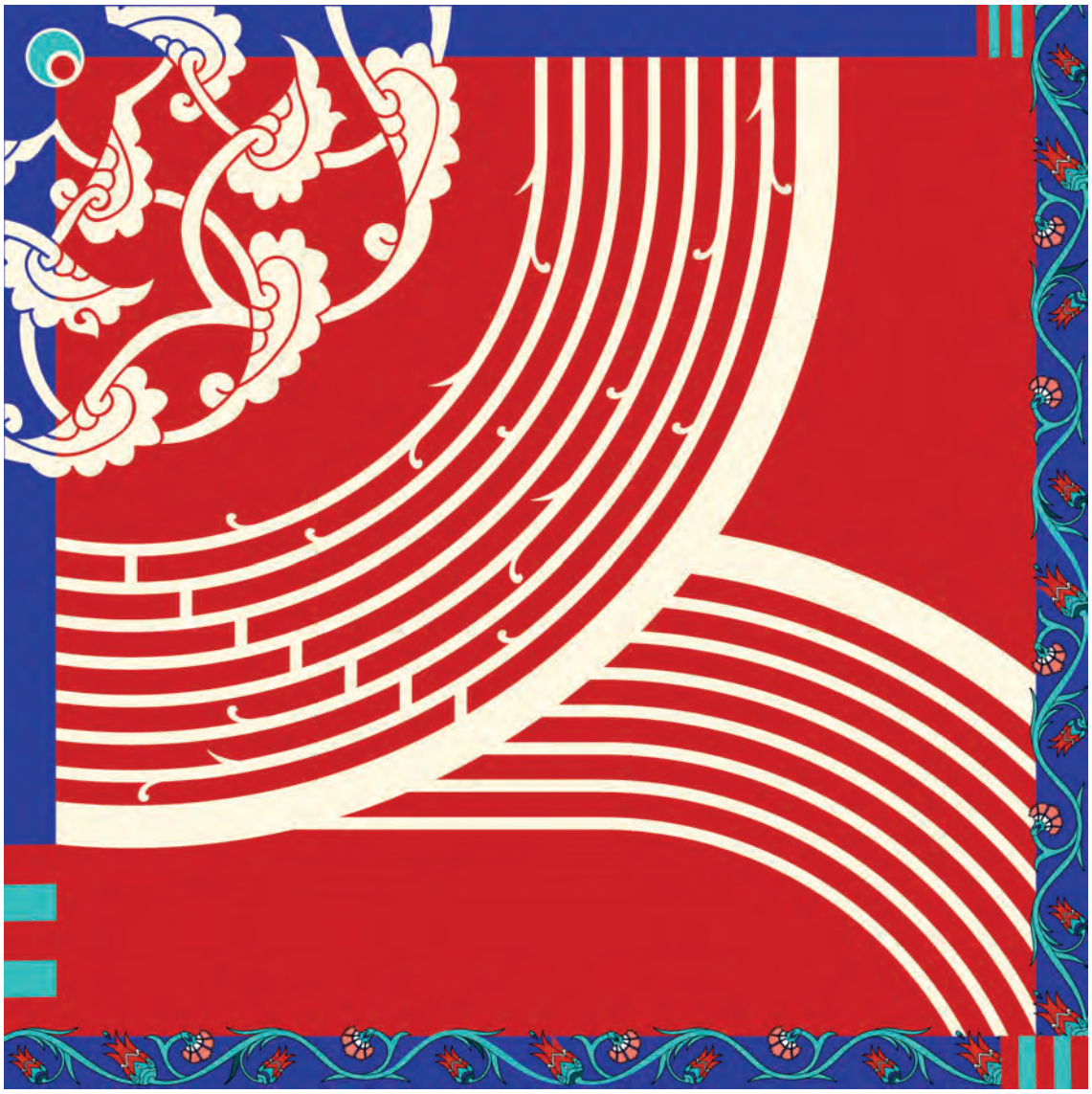
Tennis Field



ADIDAS

Animation of Traditional Art & Sports
Colouration with Hakan Yılmaz, Istanbul Shop

Running Field



ADIDAS

Animation of Traditional Art & Sports
Colouration with Hakan Yılmaz, Istanbul Shop

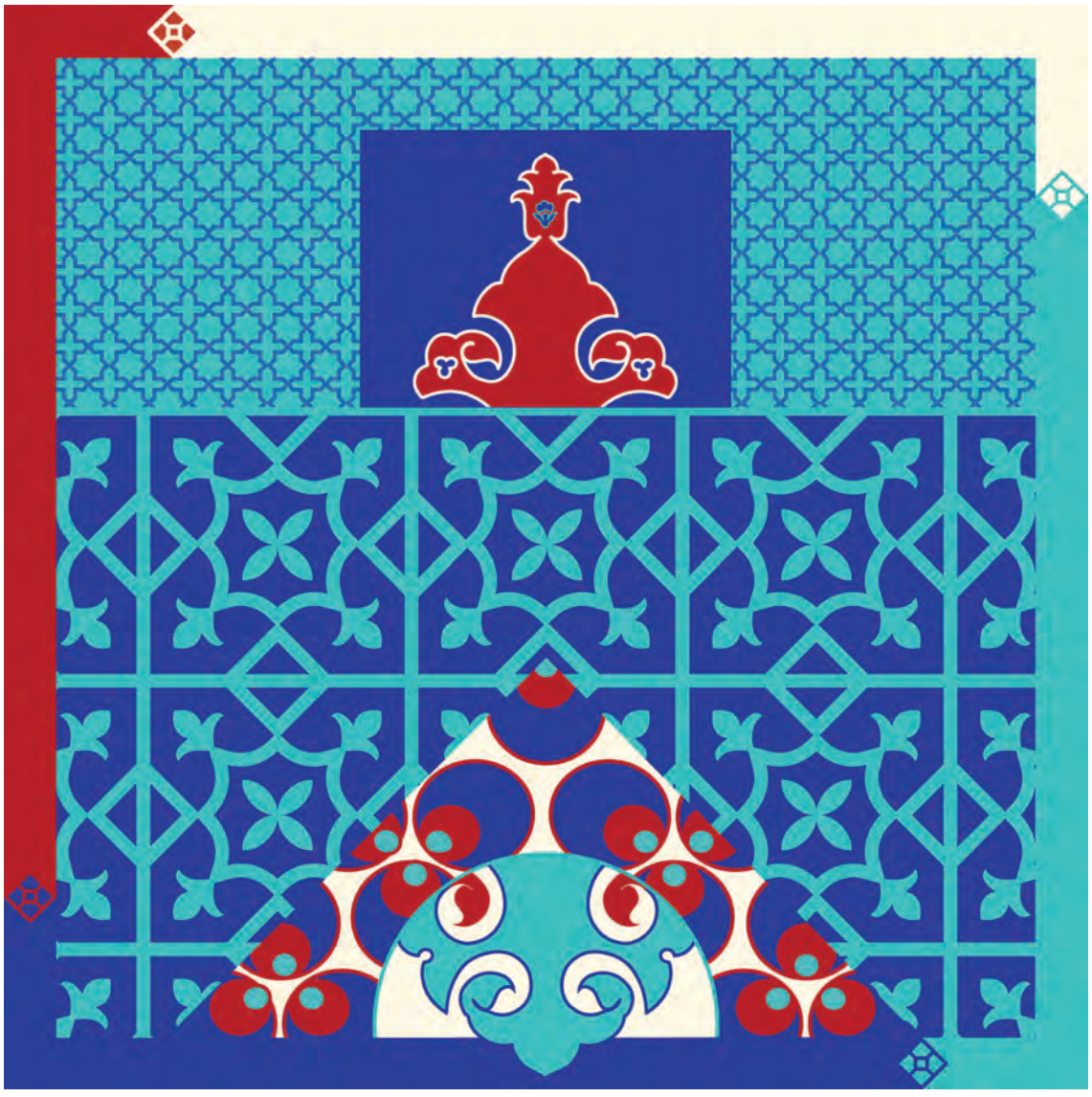
Basket Field



ADIDAS

Animation of Traditional Art & Sports
Colouration with Hakan Yılmaz, Istanbul Shop

Futball Field



ACADEMIC WORKS

■ Dergipark, Uluslararası Aurum Dergisi - Article
PRENSES MONONOKE FİLMİNİN KARAKTER ANALİZİ

aurum

AURUM MÜHENDİSLİK SİSTEMLERİ VE MİMARLIK DERGİSİ
AURUM JOURNAL OF ENGINEERING SYSTEMS AND ARCHITECTURE

Cilt 5, Sayı 1 | Yaz 2021
Volume 5, No 1 | Summer 2021, 41-50

ARAŞTIRMA MAKALESİ / RESEARCH ARTICLE

PRENSES MONONOKE (MONONOKE HİME) FİLMİNİN KARAKTER ANALİZİ

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Geliş Tarihi/Received Date: 16.01.2021 Kabul Tarihi/Accepted Date: 09.02.2021

■ Uluslararası Bilimsel Araştırmalar Kongresi - Article
TÜRK ÇİNİ SANATININ DİJİTALLEŞMESİNDE SULTANIN ÇEYİZİ ÖRNEĞİ



ACADEMIC WORKS

■ Uluslararası Diyarbakır'ın Gelecek Tasavvuru Kongresi - Article
DİYARBAKIR'DA GELENEKSEL EL SANATLARININ DİJİTAL GELECEĞİ



COLLABORATIONS